



Annual report

2023



GULNAR DOSAYEVA

THE FOUNDER OF «DARA» FOUNDATION

2023 was another one important year for the Foundation. We did our best to analyze the projects and define our program portfolio for the near years. We began to better understand the dynamics of our development: our team succeeded in not only reconsidering the accumulated experience, but also we're ready to offer new solutions.

Many things have been done over the last year. In this report we'd like to share the results of our work. We work in our main directions, strengthening the system of support to families where a special child is growing up, and promoting inclusive education. We continue our challenging «delicate» work with teenagers from orphanages, preparing them for independent adult life and socialization in society. Moreover, we bring to life our dream of individual mentoring in Kazakh. And we look forward to the results of our work dedicated to advocacy on issues associated with mentoring in the legislation of the Republic of Kazakhstan.* I believe that education in Kazakhstan should align with best international practices of working with children. This year, our Foundation began cooperation with Perkins School, one of the global leaders in working with blind children and children with multiple disabilities. I am sure, this work will become the basis for improving the educational system throughout the whole Kazakhstan.

We also really want to develop informational support for the field of charity via our YouTube channel and podcast. And so many other things, that we'll continue in the new year as well.

And what's new in our plans for 2024: we start a new direction for us in creating a system for providing support to a family with a special child, namely the development of early support. We're planning to launch early support services for children at risk and children with disabilities at the age of between 0 and 3 years old and to conduct trainings for specialists in some regions based on the centers of psychological and pedagogical services opened by the Foundation. This will become a unique opportunity to enforce interagency cooperation between healthcare, educational and social protection systems. Such a revolutionary approach to creating a preventive system will make a great influence on the level of invalidization and socialization of children in future. We continuously search and use new ideas, share experiences, and integrate into the best international practices. Our achievements are the result of teamwork where each member makes a valuable contribution!

* On February 23, 2024 the Law of RK "On amendments and additions to some legislative acts of RK on education, mentoring and child safety" was adopted.

about us

«DARA» Foundation is one of the first and largest private foundations in Kazakhstan whose founder is entrepreneur Gulnara Dosayeva. Since 2007, the Foundation has implemented charity projects aimed at helping special children and orphanages. We have a strong belief that all children are talented and have equal rights to education, development and socialization.

SUSTAINABLE
DEVELOPMENT
GOALS



our mission

We implement projects aimed at improving living conditions and expanding opportunities for the development and socialization of teenagers from orphanages and children with special educational needs in Kazakhstan.

our values

- **Expertise.** In all aspects of our work, we take professional standards as a basis - from organization of our work, selection of projects and partnerships, to investments in personal development and day-to-day work dedicated to increasing the level of our expertise.
- **Transparency.** We are always ready for transparent communications and publicity, and we stand for open, proper communication with all stakeholders.
- **Partnership.** We believe in cross-sectoral partnerships with business, public authorities, non-profit organizations and mass media to ensure effective solution of social issues.
- **Ambitiousness.** We see the goal and willing to come through the challenges to solve the most complex social issues, being confident in our knowledge, expertise and real achievements, which enable us to make serious commitments and to take responsibility for the result.

Our year in numbers



18 employees



66 completed projects



1416 payments



355 mentions of us on partners' social networks



14 cities visited



150 days on business trips



2210 visits of website



36k our community on social networks



1.9M people saw us in Internet and mass media

summary financial report

Income



238 918 674 (53,4%)

Founder's contributions

128 361 977 (28,7%)

Contributions of sponsors - legal entities

41 696 528 (9,3%)

Online donation

36 257 700 (8,1%)

Contributions of donors - private entities

2 000 000 (0,5%)

Grants

total: 447 234 878

Expenses



359 305 388 (74,2%)

Expenses on projects

80 114 643 (16,5%)

Administrative

44 933 745 (9,3%)

Salary fund

total: 484 353 775

*Positive balance includes advance payments from legal entities and individuals, received earlier for implementation of long-term projects

Projects



240 497 403 тенге (67%)

DARA.Inclusion

118 807 984 тенге (33%)

Mentors

Balance



80 804 904

balance at the end of 2022*

49 086 007

balance at the end of 2023t*

**our
programs
and projects**



 mentors

НОВАЯ КАРТА



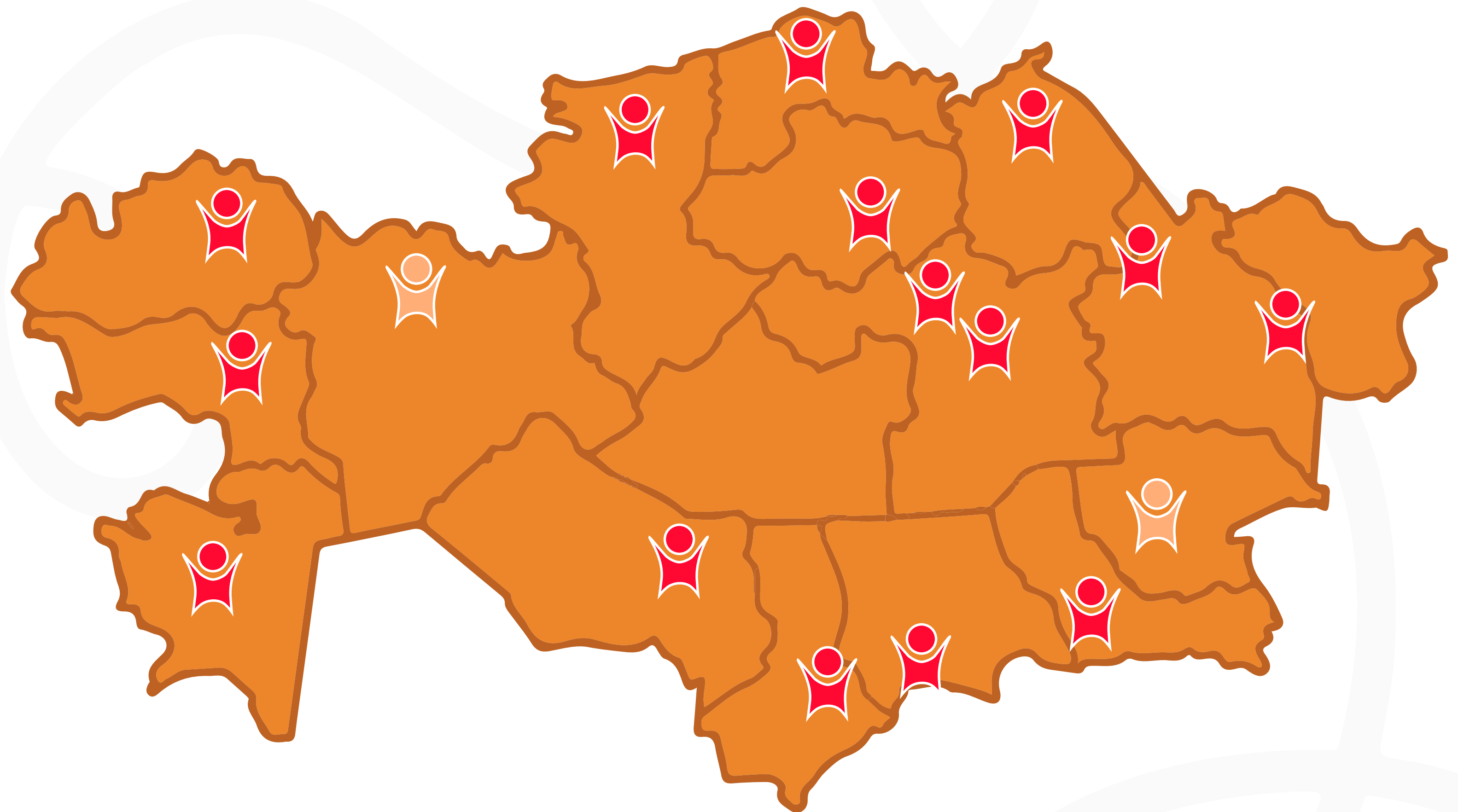
Cities that joined the project
in 2015-2022

Almaty / Astana / Karaganda / Pavlodar / Uralsk / Temirtau
Shymkent / Semey / Atyrau / Kostanay / Kyzylorda
Aktau / Ust-Kamenogorsk / Petropavlovsk / Taraz



Cities that joined the project
in 2023

Aktobe / Taldykorgan



individual mentoring

Since 2015, we have been developing mentorship for teenagers in orphanages of Kazakhstan and putting a lot of effort to build amazing friendship for many years. We already work in 17 regions of the country where we search, train, select candidates to become mentors, create «mentor-teenager» pairs and provide professional psychological support. From this year, the project was launched in Kazakh through “Talingerler” direction (Kyzylorda, Shymkent, Taraz, Taldykorgan).

our year in numbers

104	formed pairs	2065	applications received from candidates
20	participating orphanages	298	candidates studied on online school platform
288	hours mentor averagely spend with a teenager	36	schools were held for mentor candidates
2	new cities joined the project	45	coordinators from all over the country participated in the annual meeting
4	cities started working in Kazakh	4	cities joined «Mentor's Day» holiday Almaty, Astana, Pavlodar, Atyrau
50	involved psychologists and coordinators	10	proposals on mentoring issues submitted to the Parliament of the RK

69

Adele Naubetyarova

mentor since 2020

«Over three years, Evelinka has become an integral part of not only my life, but also my family. Together we create funny and unforgettable moments, share the joy, and support each other. I love my sweetie»



corporate mentoring

In 2016, we developed a direction of career guidance work with teenagers from orphanages supported by our corporate friends. Now corporate mentoring already works in 6 cities of the country (Almaty, Astana, Semey, Uralsk, Atyrau, Pavlodar) supported by our partners who are willing to regularly conduct excursions, training, courses and internships for children over 14 years old.

our year in numbers

101

teenagers in project

42

corporate partners

12

teenagers got part-time jobs

1

new city joined (Pavlodar)

16

career guidance trainings

42

excursions and master classes for 84 teenagers

27

educating courses for 61 teenagers

21

internships for 34 teenagers

69



Alexander

9th grade

«Classes at Jusan Singularity were probably a jump from school into the adult world for me that really helped me to understand that my future profession will definitely be related to the IT»

educational courses

Since 2016, we have been conducting educational courses for teenagers from orphanages that help children meet their school challenges in 10 cities of the country (Almaty, Astana, Shymkent, Pavlodar, Kyzylorda, Semey, Atyrau, Kostanay, Temirtau, Uralsk). We hold regular classes for children in school subjects, classes in preparing for national exams and admission to NIS/BIL schools which are held both in groups and individually.

our year in numbers

- 165** children educated during school year
- 22** students entered to chosen universities and colleges
- 12** school subjects and preparation courses for national exams and NIS/BIL
- 2** teenagers entered "Arystan" lyceum and "Daryn" residential school for gifted children
- ≥4500** lessons



69

Ramazhan

17 years old

«Every lesson for me was a small step towards my cherished dream of entering the Arystan lyceum and becoming a serviceman»

НӘШӘ ҚАҒАТӘ

cities

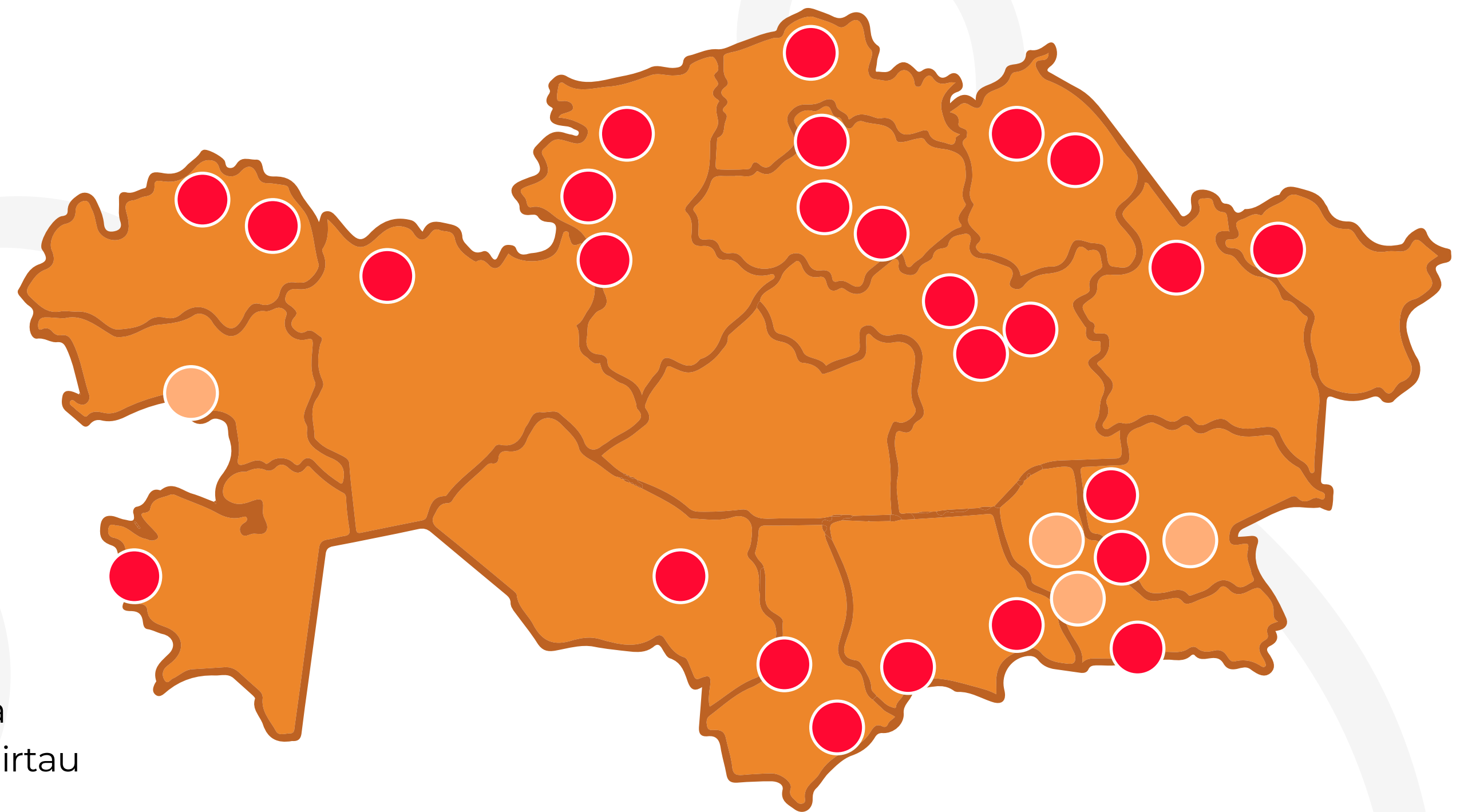
Astana / Almaty / **Konaev** / **Taldykorgan** / Shymkent / Pavlodar
Ekibastuz / Aktau / **Atyrau** / Aktobe / Kostanay / Zhitikara / Arkalyk
Kyzylorda / Ust-Kamenogorsk / Kokshetau / Stepnogorsk / Karaganda
Petropavlovsk / Semey / Taraz / **Shu** / Uralsk / Aksai / Shakhtinsk / Temirtau
Saran / Abay / Kaskelen / Turkestan / Lenger / Saryagash

regions / districts

Almaty oblast:
villages Otegen Batyr, M. Tuimebaeva, Karaoy (Ili district),
Shamalgan (Karasay district), **Uzynagash** (Zhambyl district)

Zhetysu oblast:
Lepsy village (Sarkand district))

Turkestan oblast:
villages Abay (Kelessky district), Karabulak (Sairamsky district), **Myrzakent** (Maktaaralsky district),
Dikan Baba (Saryagashsky district), **Sholakkorgan** (Sozaksy district),
Temirlanovka (Ordabasinsky district)



Mangistau oblast:
Kuryk village (Karakiyansky district)

Atyrau oblast:
Dossor, Makat villages (Makat district)

Kostanay oblast:
Sarykol village (Sarykol district)

Akmola oblast:
villages Shortandy (Shortandinsky district), Akmol,
Kabanbay Batyr and Talapker (Tselinogradsky district)

Zhambyl oblast:
villages Kordai (Kordai district), Lugovoye (T. Ryskulova district),
Tole bi (Shui district)

 Regions where the project was implemented
in **2014-2022**

 Regions where the project was implemented
in **2023**

discover the world

Since 2014, we have been focused on expanding educational opportunities for blind and visually impaired children in schools and kindergartens throughout Kazakhstan, as well as their development and socialization in their hometown without separation from their families.

our year in numbers

2

new specialised groups were opened in kindergartens

1

visually impaired child went to an inclusive group in kindergarten for the first time

3

kindergartens and pre-schools equipped with materials and aids

2

children's shows with audio descriptions prepared in theaters

92

blind and visually impaired children study in 21 classes (grades 0 to 8)

2

visually impaired students (seventh grade) got transferred from special to regular classes

15

kindergarten specialists have been trained to work with blind children

46

blind and visually impaired children go to kindergartens

65

books with audio descriptions have been issued in Kazakh and Russian

10

specialists from 4 museums, 1 gallery and 4 theaters learned the basics of audio description

1

blind child from a rural area school took part in the project



69

Aituarov Dias

15 years old

«I think the child and parents should have a choice where to study - in a special or in regular school. I find convenient and comfortable to study at school with normal vision children. During breaks I talk to friends, play different games with them, sometimes walk around the school, revise homework...»

ppscs and rcie

Since 2014, we have been helping the state to expand and equip the network of psychological and pedagogical service centers (PPSC) where any child with special needs and his family can have access the services of qualified specialists free of charge. In continuation of this great work, we are opening resource centers for inclusive education (RCIE) in schools to help administration staff, specialists and parents to create comfortable and friendly conditions for accepting and educating children.

our year in numbers

4	PPSCs opened	≥850	payments for the purchase of furniture, equipment, materials, literature, etc.
607	children received services at new PPSCs	5	children from different regions switched from home schooling to regular school
15	PPSCs' specialists were trained to work with children with special needs	82	events held for children getting home education
9	RCIEs opened (6 in villages and 3 in cities)	≥1000	children participating in professionally organized inclusive activities
40	specialists and school teachers were trained in inclusive education	3464	units of facilities and materials were transferred to open PPSCs and RCIEs
130	children received services in the new RCIEs		



“

Praskovya Shestakova

mother of a child

«...Until we started working with specialists at PPSC, we did not see any results. And now Danil has finally started speaking, and in just 3 months more than 100 words appeared in his vocabulary! Someone can say that this achievement is insignificant, but for us it is a great step in development and just a joy.»

friendly school

We are helping to increase the quality of education for children with special educational needs who study in special schools in Almaty adopting the international experience of Perkins School (USA). We also systematically support sports clubs in special schools such as dancing, futsal, goalball and showdown.

our year in numbers

42 special schools' specialists engaged in project

7 trainings with international experts from Perkins School

1 trip to inclusive schools in Finland organized for specialists and partners of the Foundation

1st place at the city dancing contest "BALAMAI"

35 children at the age of 14-16 years took dancing and mini-football classes with professional trainers

450 hours of dancing and futsal classes

1^{1nd} place at the Championship of Kazakhstan for hearing impaired youth under the age of 17 in Semey

11 schools and special schools equipped and trained to play showdown

≥830 students can play showdown



19

Zhumadilova Bakhytgul

the director of special school №4, Almaty

«When teachers continually improve their skills, they can better teach their students and help them achieve results. It's great that, with support of the foundation, we gain knowledge and skills from the best international practical experts in working with children with special educational needs. Finland's experience as a leader in inclusive education can help us educate our children. We have big plans to continue our joint training program with Perkins School, one of the oldest schools in the world specialized in working with blind and visually impaired children»

youtube

We are actively developing our channel Dara Charity on streaming platform YouTube, the goal of which is to provide useful and reliable content in the field of inclusive education and mentoring. Our channel is opened for parents of children with special needs, potential mentor candidates, teenagers from orphanages and for the public.

1090 subscribers on channel

≥45 interesting videos

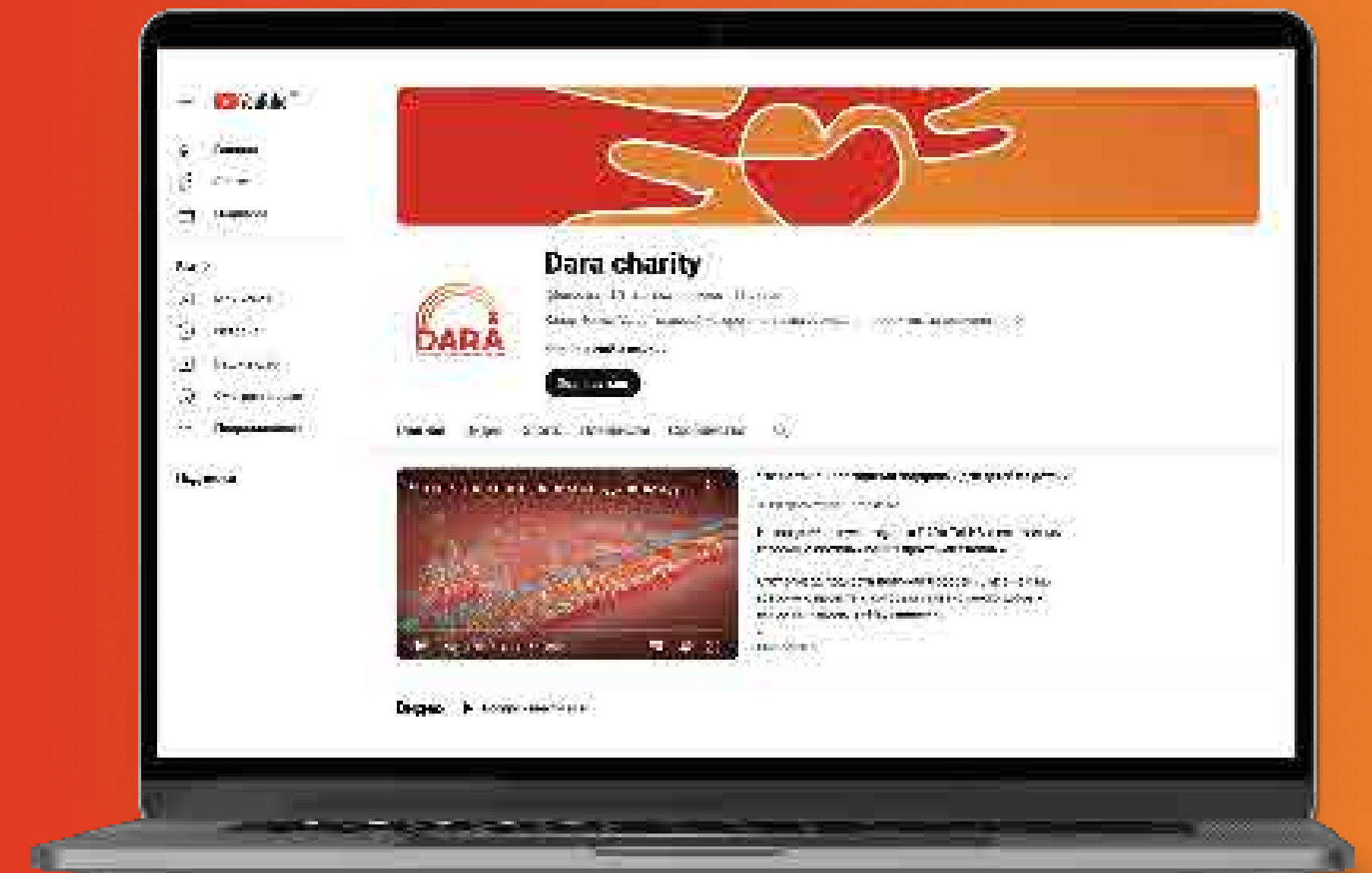
DARA TALKS podcast launch

we are watched in Kazakhstan, Russia, Uzbekistan and Kyrgyzstan

our audience: **women – 65% and men – 35%**

the age of **70%** of viewers is **25-55 years old**

top number of views – **more than 13 000**



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more here**

**our
sponsors
and partners**



mentors

- Individual mentoring
- Corporate mentoring
- Educational courses

sponsors and partners

«Pavlodar River Port» JSC, Charitable Foundation «Sunny City», «Astana Store» LLP, Gauhar Abykaeva, Gauhar Kapparova, «ZHOSPANOVA» LLP, Bayan Kanieva, Gulnar Byrbaeva, «Urpak» LLP, Charity Reading BookClub, Galima club Time, «RTS Deco» LLP, «Sheber Partners» LLP, employees of «Kazakhmys» JSC, students of the New Generation School NGS, Astana Garden School, «SATR Center» LLP, «Ernst & Young Kazakhstan» LLP, «MagicSam Company» LLP, promotion for Kozy Korpesh and Bayan Sulu Day of love on fundaraising.kz, TAV BILISHIM HIZMETLERI ANONIM SHIRKETI affiliate in Kazakhstan, «Copenhagen Oil» LLP, «BG Event Manage» LLP, «Alphamet» LLP, Kazakh Societies Guild NPO students, electronic donations via KASPI Bank app, Tayyab, Jusan Bank, through the website dara.kz, international crowdfunding platform GlobalGiving, Akimats and Education Departments of cities and regions

Mediaholding Davai Sxodim, «PricewaterhouseCoopers» LLP, Omarket, career guidance specialist Zharkeshova Gulzhazira, coach Aya Shaykhina, image maker Eldana Makazhan, Cinema club «OzgeArt», Jusan Singularity iTeacher Academy programming school, restaurant Joule27, psychologist Saule Amanzhol, NC «Kazakhstan temir Zholy KTZ», Engineering Company «Alstom», «Profrezerv» Recruitment Company, «Red nails» Beauty Salon, Barista Team School and Alikhan Ryspaev, hairdresser Aliya Zhalelova, «Magnum» supermarket, «Subaru» auto center, «New Generation» educational center, hairdressing courses at schoolchildren's palace in Pavlodar, «Formula of success» workshop studio, Infinity Beauty Studio, West Kazakhstan engineering company, Irlandec barbershop, @Yestekova.erkee, @lash_sugarlife07, Stilissimo Beauty Salon, Victoria Fitness Center, «Gold King Sports» fitness club, Regional Biological Center for children of Education Department in Semey, College of Radio Engineering and Communications in Semey, «Rudchenko E.N.» SP, «Institute of Mediation and Law» RPA, «Amanat - Zanger», ClayHouse Gallery

our beneficiaries

Astana, SOS children's village

Almaty, SOS children's village

Almaty, Regional Center for Support of Children in difficult life situations

Almaty, CAaSGSI «Zhastar Ui»

Almaty, Meirim Center for Children in Difficult Life Situations

Karaganda, «Asem» Residential childcare community

Karaganda, Center for Support of Children in Difficult Life Situations «Tansholpan»

Temirtau, SOS children's village Temirtau

Shymkent, Orphanage №3

Kyzylorda, «Atameken» family-type childcare community

Pavlodar, Family-type childcare community

Uralsk, Regional family-type childcare community

Aktau, Regional family-type childcare community

Atyrau, Regional family-type childcare and youth community

«Shanyrak»

Kostanay, Family-type childcare community «Zhanuya»

Semey, Orphanage №8

Ust-Kamenogorsk, «Umit» Center for Support of Children in Difficult Life Situations

Taraz, Center for Support of Children in Difficult Life Situations

Petropavlovsk, Family-type Orphanage

Aktobe, Center for Support of Children in Difficult Life Situations «Ayala»

Taldykorgan, «Ainalaiyn» Orphanage

dara.inclusion / discover the world

Providing materials and equipment for working with blind and visually impaired children as well as methodological support for kindergartens and schools

- Audio description: accessible environment in museums and theaters of Kazakhstan;
- Development of showdown groups;
- Audio description and visualization of art objects for blind and visually impaired children
- Early development: a model for incorporation of blind children in kindergartens

our beneficiaries

Atyrau, special residential school

Esik, regional special residential school №1

Taraz, special school №2 «Bolashak»

Karaganda, special residential school №1

Shymkent, residential school «Umit» for children with visual impairments

Almaty, special residential school №4

Ust-Kamenogorsk, school-center of additional education №19

Aktobe, regional special complex «residential school-college» for children with hearing and vision impairments

Aktau, regional residential school for children with disabilities

Kostanay, secondary school №22

Astana, school-gymnasium №10 named after. Zh. Tashenov

sponsors and partners

JSC «Satti Zhuldyz», «Azimut-Lux» LLP, «Chevron MunaiGas» Inc., Almaty International Women's Club (AIWC), Zinat Shaekina, international crowdfunding platform Benevity Causes, «TOOBA» crowdfunding platform, «My Happy Day» LLP, National Scientific and Practical Center for the Development of Special and Inclusive Education, the Akimats and Education Departments of cities and regions, Morgan Lewis Law Firm

Kokshetau, special residential school №1

Novoprirechnoye village, North Kazakhstan region, Novoprirechnenskaya primary school

Semey, Museum of Fine Arts named after. Nevzorov family

Karaganda, Museum of Fine Arts

Atyrau, Museum of Visual and Decorative Arts named after. Sh. Sariev

Almaty, State Museum of Arts named after A. Kasteyev

Astana, «Kulanshy» gallery

Astana, nursery school №23

Karaganda, nursery-garden «Aisulu»

Almaty, nursery school №7

Astana, «Puppet Theatre»

Almaty, Theater for Children and Youth named after. N.Sats

dara.inclusion / ppsc and rcie

- Resource Centers of Inclusive Education opening
- Expansion /equipping of psychological and pedagogical service centers's network
- From peer to peer

sponsors and partners

«East Trade Solution» LLP, «Shevron Munaigas Inc.» company,
«PricewaterhouseCoopers Tax & Advisory» LLP , «Sheber Partners» LLP, «Phillip Morris Kazakhstan» LLP, Lyubov Pak, Aiman Andaspaeva, Arman Dunaev, «MARS Kazakhstan» LLP, «Kazakhyuvelir» JSC , «Alstom» LLP, «"DAMU" Information Technology Center» LLP, «SVOY GROUP» LLP, «Kazakhstan Ijara Company» JSC, Bisengalieva Gulziya

our beneficiaries

Konaev, Almaty region, School №4 named after K. Kaysenov
Shu, Zhambyl region, school named after. S. Seifullin
Otegen batyr village, Almaty region, secondary school №7
Ashibulaksky rural area, Almaty region, secondary school №43
Karaoy village, Almaty region, secondary school №49
Taldykorgan, Zhetisu region, gymnasium №16
Tole bi village, Zhambyl region, gymnasium named after. E. Bekmakhanov
Myrzakent village, Turkestan region, secondary school №20 named after K. Musrepov
Sholakkorgan village, Turkestan region, IT school-lyceum named after. N. Torekulov
Myrzakent village, Turkestan region, branch of PPSC in secondary school №20 named after Musrepova
Dikan Baba village, Turkestan region, branch of PPSC in secondary school №17 named after Y. Altynsarin
Shu, Zhambyl region, branch of PPSC in school lyceum №40
Atyrau, Atyrau region, PPSC in secondary school №42
Almaty, school №10
Saran, school №13
Ust-Kamenogorsk, secondary school №23 named after M. Shayakhmetov
Kyzylorda, secondary school №261 named after. S. Lapin
Makat district, Atyrau region, secondary school named after Kh. Sanbaev
Sarykol village, Kostanay region, Uritskaya secondary school №1
Karaganda, school №25
Temirlanovka village, Turkestan region, regional school named after. A. Imanov
Petropavlovsk, secondary school №40 named after D. Karbyshev

dara.inclusion / friendly school

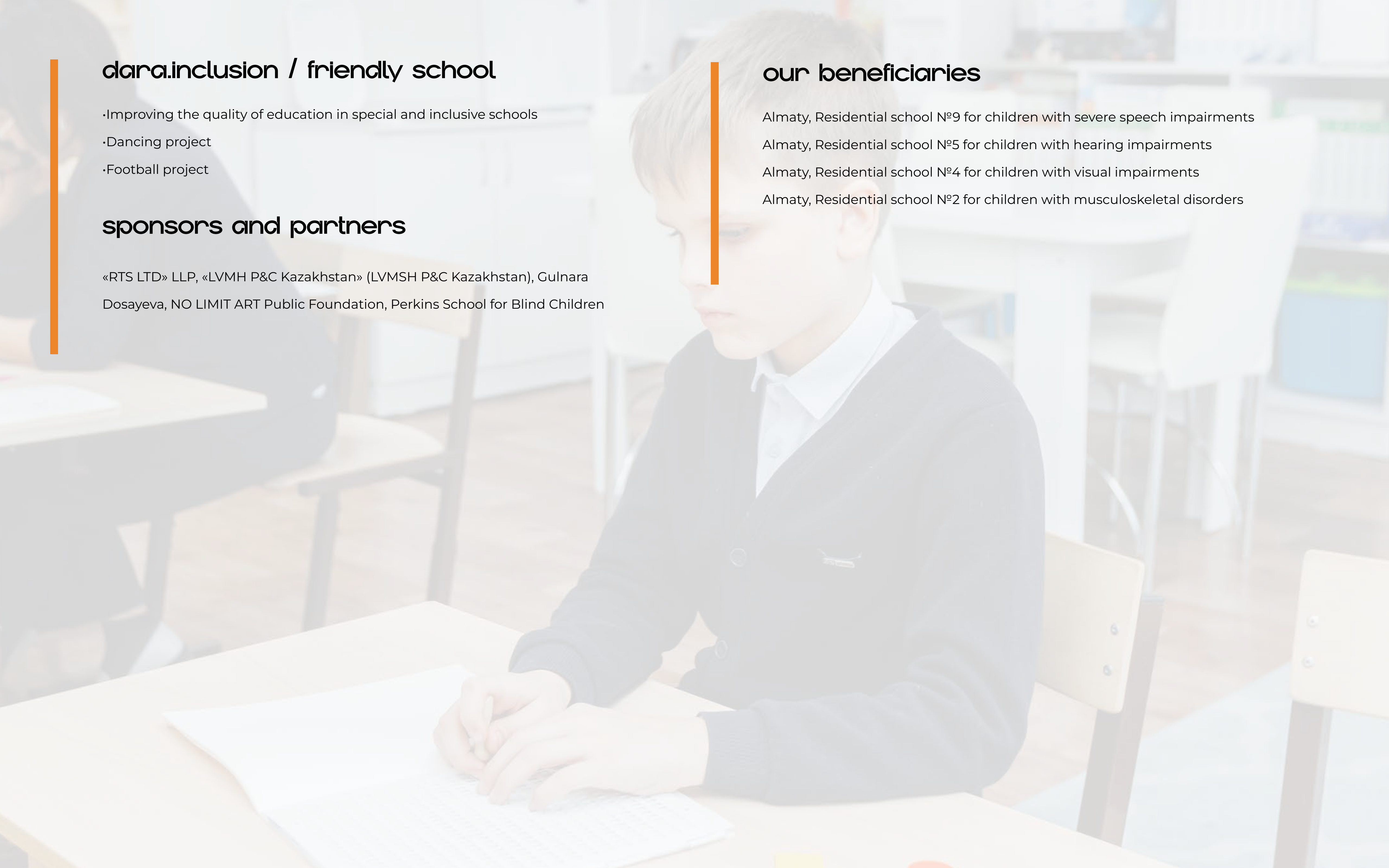
- Improving the quality of education in special and inclusive schools
- Dancing project
- Football project

sponsors and partners

«RTS LTD» LLP, «LVMH P&C Kazakhstan» (LVMSH P&C Kazakhstan), Gulnara Dosayeva, NO LIMIT ART Public Foundation, Perkins School for Blind Children

our beneficiaries

- Almaty, Residential school №9 for children with severe speech impairments
- Almaty, Residential school №5 for children with hearing impairments
- Almaty, Residential school №4 for children with visual impairments
- Almaty, Residential school №2 for children with musculoskeletal disorders



thank you for being with us!

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